



# SOURAV BANERJEE

## *UX & Visual Designer*

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linkedin: <https://in.linkedin.com/in/souravbanerjee82>

Current location: Panihati, Kolkata-114,  
West Bengal, India

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### *My Profile*

Hello I'm **Sourav Banerjee**, 34 year old. I had started my career as a Visual Designer and worked for **10 years** on various assignments in different organizations. Currently I am associated with Tickto Solutions (I) Pvt. Ltd. as a Sr. Design Engineer. I am specialized in the area of **user experience and visual design**. Create documentation of persona, user journey, user scenarios, flow chart diagram, wireframe and also I've designed mobile and web user interface.

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#### **SR. DESIGN ENGINEER (JULY2015 - PRESENT)**

**Tickto Solutions (I) Pvt. Ltd.**

Gather information for layouts concepts and collaborate with the product and engineering teams to craft high quality user experiences through the designing of web application, user interface, and iPhone and Android mobile applications. As a senior team lead it's my responsibility to visualize the concept as required by the product team and explain it to my fellow designers.

#### **SR. DESIGN ENGINEER (MAY 2011 - JUNE2015)**

**Maketick Solutions (I) Pvt. Ltd**

As Senior UX & UI designer I have the overall responsibility for providing the UX strategic direction for the product and also responsible others design works.

#### **MULTIMEDIA DESIGNER (JULY 2009 - APRIL 2011)**

**Digital Avenues Limited**

Participate in the software development life-cycle including: functional definition, user flows, interaction models, use interface design, graphic design, page layouts, color palettes, content style guides and design patterns, wireframes, prototypes, polished visual design and site maps.

### *Experience*

## WEB AND LOGO DESIGNER (JULY 2008 - MARCH 2009)

Esolz Technologies Pvt. Ltd.

As Web and Logo designer I was focused on the design of the web application, user interface for the commercial website and also logo design as per client requirement and business goals.

## WEB DESIGNER (JULY 2007 - JULY 2008)

BrandSoft Solutions (India) Pvt. Ltd.

\*( ClickSaltlake acquired by BrandSoft Solutions (India) Pvt. Ltd. )

## WEB DESIGNER (NOV 2006 - JULY 2008)

ClickSaltlake

As web designer I have the responsibility of creating logos, icons, website templates, banner graphics, and front end development.

### *Tools & software*

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Balsamiq	●	●	●	●	●	●
Gomockingbird	●	●	●	●	●	◐
Axure Pro	●	●	●	●	●	○
Adobe Photoshop	●	●	●	●	●	◐
Adobe Illustrator	●	●	●	●	●	◐
Adobe InDesign	●	●	●	●	○	○
Adobe Flash	●	●	●	○	○	○
Adobe Dreamweaver	●	●	◐	○	○	○
Microsoft PowerPoint	●	●	●	●	○	○
Paper, pen, marker and whiteboard	●	●	●	●	●	●

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### *Knowledge, skills & abilities*

#### UX DESIGN

Create Personas & Analysis	●	●	●	●	●	●
User Journey or Storyboard Creation	●	●	●	●	●	◐
User Scenarios	●	●	●	●	●	○
Information Architecture	●	●	●	●	○	○
Create prototype / Wireframe	●	●	●	●	●	●
Interaction Design	●	●	●	●	○	○
Usability Testing	●	●	●	○	○	○

***Knowledge,  
skills &  
abilities***

**VISUAL DESIGN**

iOS, iPhone, iPad (using guidelines)	●	●	●	●	●	◐
Android (using guidelines)	●	●	●	●	●	◐
Responsive Web Layout	●	●	●	●	●	●
Wireframing	●	●	●	●	●	◐
Rapid Prototyping	●	●	●	●	●	◐
Style Guides	●	●	●	●	○	○
PowerPoint Presentation Layout	●	●	●	●	●	○
Logo & Icon Design	●	●	●	●	●	○
Corporate Identity / Branding / Brochure Design	●	●	●	●	○	○
HTML, CSS	●	●	●	◐	○	○

***Academics &  
professional  
qualifications***

**PROFESSIONAL QUALIFICATION**

**L4 PRO BROADBAND DESIGNING, 2005**

Zed CA Academy

**ADVANCED COURSE IN MULTIMEDIA & WEB DEVELOPMENT  
TECHNOLOGY, 2004**

Zed CA Academy under M.T.D.R.C & SET,  
Under of Jadavpur University

**ACADEMICS**

**B.COM (GRADUATION), 2004**

University of calcutta

**HIGHER SECONDARY(12<sup>th</sup>), 2000**

W.B.C.H.S.E

**MADHYAMIK (10<sup>th</sup>), 1998**

W.B.B.S.E

***Personal  
Information***

**Full Name**  
Sourav Banerjee

**Gender**  
Male

**DOB**  
28/01/1982

**Current Location**  
Kolkata, West Bengal

**Current Organization**  
Tickto Solutions India Pvt. Ltd.

**Total IT Experience**  
10 yrs.

**Relevant Experience**  
10 yrs.

**Nationality**  
Indian

**Hobby**  
Photography