

Mr. Sourav Banerjee

Sr. UX AND VISUAL DESIGNER

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My Profile Summary

10+ years of experience developing delightful, simple and goal directed user interfaces for mobile and web applications on various assignments in different organizations. Proven track record in designing best-in-class interactive products, through a mixture of user research, interaction design and visual design coupled with development in modern presentation-layer technologies. Currently I am associated with CISCO India *through* Eresource Info solutions Pvt. Ltd. as Sr. UX/Visual Designer.

Working Experience (10+)

Sr. UX/Visual Design Engineer at CISCO India *through* Eresource Info solutions Pvt. Ltd.

(Apr 2017 – Present)

I'm working here in "Cisco patient connect" product as an iOS /Android/Web Interface designer.

UX and Visual Designer at Tickto solutions (I) Pvt. Ltd.

(Maketick and Tickto are same group of companies catering to different customers under two different domain)

(July 2015 – Mar 2017)

My job is gathering information for layouts concepts and collaborate with the product and engineering teams to craft high quality user experiences through the designing of web application, user interface for iPhone and Android mobile applications. As a senior team lead it's my responsibility to visualize the concept as required by the product team and explain it to my fellow designers.

UX and Visual Designer at Maketick Solutions (I) pvt. Ltd

(May 2011 – June 2015)

As Senior UX & UI designer I had the overall responsibility for providing the UX strategic direction for the various projects and also guide others design works.

Multimedia designer at Digital Avenues Limited

(July 2009 – April 2011)

Participated in the software development life-cycle which includes functional definition, user flows, interaction models, use interface design, graphic design, page layouts, color palettes, content style guides and design patterns, wireframes, prototypes, polished visual design and site maps.

Web and Logo Designer at Esolz Technologies Pvt. Ltd.

(July 2008 – March 2009)

As Web and Logo designer I was responsible for the design of the web applications, user interface for the commercial websites and also logo design as per client requirement and business goals.

Web Designer at Brandsoft Solutions (India) Pvt. Ltd.

(*ClickSaltlake acquired by BrandSoft Solutions (India) Pvt. Ltd.*)

(July 2007 – July 2008)

Web Designer at Clicksaltlake

(NOV 2006 – JULY 2008)

My assignments included creating logos, icons, websites templates, banner graphics, and front end development.

Professional Projects

Cisco patient connect

(April 2017 – Present)

Team Size: 30+

Platform: IOS (iOS/Android/Desktop)

Project Overview: It's a product based on nurse/hospital with their patient inner connectivity.

Role played: I've documented flowchart diagram and create wireframe for ipad and iOS application. Also I have developed the interface for both platform.

Amri Hospital (IoT based Proximity app for healthcare sector)

(July 2016 – Present)

Team Size: 10

Platform: IOS (mobile & ipad) and Android (mobile & tab)

Project Overview: I was responsible for the design of the web applications, user interface for the commercial websites and also logo design as per client requirement and business goals.

Role played: I have done for Tickto Healthcare solution. I am trying to develop an wireframe guideline which makes it easier to the developer to relate to the designers concept. It's provide an integrated, collaborated and efficient healthcare facility for enhanced patient & drug management. It's based on IoT platform and provide information to doctor using Beacon technology upon detection data retrieves from cloud for proximity sensing.

Shoppers Stop (IoT based Proximity app)

(April 2016 – Present)

Team Size: 9

Platform: Android (mobile & tab) & iphone

Project Overview: It's based on IoT platform and optimize for in-store experience, drive more traffic using Beacon technology upon detection data retrieves from cloud for proximity sensing.

Role played: Create persona, documented a user journey, user scenarios, flow chart diagram of the application (for iphone & android), wireframe (for iphone & android), and also I've create mobile user interface

Spencer's (IoT based Proximity app)

(Mar 2015 – Nov 2015)

Team Size: 12

Platform: Android

Project Overview: It's based on IoT platform and optimize for in-store experience, drive more traffic using Beacon technology upon detection data retrieves from cloud for proximity sensing.

Role played: Create persona, documented a user journey, user scenarios, flow chart diagram of the application (for iphone & android), wireframe (for iphone & android), and also create mobile interface

LAML

(Jul 2014 – Aug 2014)

Team Size: 5

Platform: Android

Project Overview: Application based on the website resources for regular user post. User can also submit their stupidly thought using Video/Image updates.

Role played: Designed logo, documented a user journey, user scenarios, flow chart diagram of the application (for iphone & android), create detail wireframe (android), and also create mobile interface

SASH Application

(Jul 2014 – Aug 2014)

Team Size: 5

Platform: IOS and Android

Project Overview: Daily budget management tool for user from where they can manage their daily expenses and share it with others members. Continues track from other user on update/modify budget

Role played: Documented a user journey, user scenarios, flow diagram of the application (for iphone & android), create detail wireframe (android), and also create mobile interface.

Todally Application

(May 2013 – July 2013)

Team Size: 2

Platform: IOS and Android

Project Overview: Optimize for in-store experience, drive more traffic using Beacon technology upon detection data retrieves from cloud for proximity sensing.

Role played: Create an user interface design for iphone.

Payday.net.in

(Feb 2015 – April 2015)

Team Size: 10

Platform: Android

Project Overview: This is a payroll and HR Management software with following features... Payroll Processing, Statutory Compliances, IT declaration and Filing, Expense Management, Loan Management, Leave Management, Self-Onboarding, HR Management

Role played: Create a wireframe and interface design for web application.

SAARC Development Fund

(May 2016 – July 2016)

Team Size: 5

Platform: Web

Project Overview: This is an information repasent about South Asian Association For Regional Corporation

Role played: Create a wireframe and website design.

Tools & software

Balsamiq, Gomockingbird, Axure Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Dreamweaver, Microsoft PowerPoint.

Knowledge, skills & abilities

Create Personas & Analysis, User Journey or Storyboard Creation, User Scenarios, Interaction Design, Information Architecture, Create prototype/Wireframe, Android (using guidelines), Usability Testing, Responsive Design, Rapid Prototyping, User Flow Diagram, Usability Testing, Style Guides, Web Layout, PowerPoint Presentation Layout, Logo & Icon Design, Corporate Identity / Branding /Brochure Design, Knowledge in HTML, CSS.