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SOURAV BANERJEE

Principal and Visual Designer

PROFILE

Visual: 10 years

UI: 7 years

UX: 2 years

I am...10 years hands-on experience in designing UX and Visual for clients from across the country and the overseas, collaboration with product management and business leaders for designing scalable products for B2B and B2C clients. Proven track record in designing best-in-class interactive products, through a mixture of user research, interaction design and visual design coupled with development in modern presentation-layer technologies.

What I do...As product designer I started with 'why do we build this product?' to 'who has these problems' and to 'how are we doing this?' I am responsible for incorporating design thinking into product management, providing design direction, taking scoping decisions, laying out user experience framework for engineering team to follow.

EXPERIENCE

APR 2017 – AT PRESENT

SR. UX / VISUAL DESIGN ENGINEER

CISCO INDIA through ERESOURCE INFOSOLUTIONS PVT. LTD.

I am working here with Healthcare and Cisco Development team and single handedly documented flowchart diagram, detail wireframe for Android, iOS and IPTV application based on user research. Also I have enhanced the entire interface for these platforms and continue to support the product development teams.

JULY 2015 – MAR 2017

SR. DESIGN ENGINEER (UI/VD)

TICKTO SOLUTIONS INDIA PVT. LTD.

My responsibilities are included interfacing with product management to define the scope for each feature, translating requirements interaction workflows, creating mobile UI, dashboard mock-ups, presenting probable design solutions, driving discussions around concept proposals and finally submitting detailed specs to the engineering team for implementation. Also I made PowerPoint presentation, brochure, event banner, infographic for this product.

MAY 2011 – JUNE 2015

SR. DESIGN ENGINEER (UI/VD)

MAKETICK SOLUTIONS (I) PVT. LTD

My job is gathering information for layouts concepts and collaborate with the product and engineering teams to craft high quality user experiences through the designing of web application, user interface for iPhone and Android mobile applications. As a senior team lead it's my responsibility to visualize the concept as required by the product team and explain it to my fellow designers. I also made the logo in this project.

SKILLS & EXPERTIZE

Balsamiq	<div style="width: 100%; height: 10px; background-color: black;"></div>
Axure	<div style="width: 80%; height: 10px; background-color: black;"></div>
Sketch	<div style="width: 70%; height: 10px; background-color: black;"></div>
Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver)	<div style="width: 95%; height: 10px; background-color: black;"></div>
Detail Wireframing	<div style="width: 100%; height: 10px; background-color: black;"></div>
User Interface Design	<div style="width: 100%; height: 10px; background-color: black;"></div>
Graphic Design	<div style="width: 85%; height: 10px; background-color: black;"></div>